

## Participation Guidelines

- Only regionally accredited overseas academic institutions are accepted.
- Institutions shall only be represented by authorized personnel (faculty professor, advisor, lecturer, or recruitment officer) from the institutions themselves.
- As we promote direct communication between overseas schools with Chinese students, we couldn't accept any third party recruiters or agencies or domestic language training organizations or alumni running agency business.

## Exhibitor's Profile

- National pavilions
- Regionally recognized overseas schools, colleges, and universities
- Regionally recognized overseas vocational education schools
- Regionally recognized overseas language training schools and institutions
- Embassies or governmental organizations
- Student services providers before and after studying abroad (banking, accommodations, insurance, airlines, law office, internet plus & career development companies etc.)

## Participation

### ● Standard Booth

Beijing and Shanghai 3mW x 2.5mD x 2.5mH  
Chengdu and Guangzhou 3mW x 2mD x 2.5mH

The basic fittings shall include:

- Fascia board with exhibitor's E/C names
- Aluminum frame system, white plywood panel walls on all closed sides of the booth
- Booth fully carpeted
- 2 Information counters, 1 table and 5 chairs for Beijing and Shanghai each
- 1 IBM table with tablecloth, 4 chairs for Chengdu and Guangzhou each
- 2 Lights
- 1 Single-phase socket (220V/5A)
- 1 Waste basket

### ● Space Only

- Space Only is available with minimum size of 4 standard booths.
- Exhibitors will design and build their own booths at their cost with the assistance of exhibition official booth contractor.

### ● Seminar

Price: CNY5,000/session

Inclusive of 30 minutes duration, a 50-people capacity seminar room, laptop, AV equipment and multi-media projector.

For rates and details, please refer to the Application & Contract.  
More updated information and services,  
please visit the official website: [www.ChinaEducationExpo.com](http://www.ChinaEducationExpo.com)

## Show Management Office

### Fairlink Exhibition Services Ltd.

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## CEE 2017 Playback



49,700 visitors in 4 cities



642 exhibitors



20 national pavilions



40 countries and regions



84 study abroad seminars



Your Best Option  
to Internationalize Campus

## China Education Expo 2018

Part of CACIE - China Annual Conference for International Education & Expo

October 20-28, 2018

Beijing > Chengdu > Guangzhou > Shanghai

主宾国: 俄罗斯

Country of Honour: Russia

[www.ChinaEducationExpo.com](http://www.ChinaEducationExpo.com)

主办单位/Hosted by:



CEE 2018



# 2018 Exhibition Tour 巡回城市

## 10.20-21 Beijing

Oct. 20-21, 2018  
(Sat.-Sun. 09:30-16:00)  
China National Convention Center, Beijing  
2018年10月20日至21日  
(周六-周日 09:30-16:00)  
北京国家会议中心

## 10.23 Chengdu

Oct. 23, 2018 (Tue. 13:00-17:00)  
Chengdu CYNN Hotel  
2018年10月23日 (周二 13:00-17:00)  
成都世外桃源酒店

## 10.25 Guangzhou

Oct. 25, 2018 (Thu. 13:00-17:00)  
Shangri-la Hotel Guangzhou  
2018年10月25日 (周四 13:00-17:00)  
广州香格里拉大酒店

## 10.27-28 Shanghai

Oct. 27-28, 2018 (Sat.-Sun. 10:00-16:00)  
Shanghai World Expo Exhibition  
& Convention Center  
2018年10月27日至28日  
(周六-周日 10:00-16:00)  
上海世博展览馆

## Your Route to the Leading Markets in China

CEE, being the most important student recruitment fair since 2000 in China, serves as your strategic platform to highlight your education offering in the most important markets of China. The route covering Beijing, Chengdu, Guangzhou and Shanghai means one tour, multi-solutions. While you enjoy maximum national presence, the tour will enable you to expand your recruitment into the booming markets.



## Four Cities Linked for One Good Reason: Your Recruitment in China

While we work together with national and local partners, nationwide social media networks, local newspapers, local campuses etc., to increase the awareness and maximize the visibility, you are set to be seen, to be shared and to be discovered by tens of thousands of prospective students in four cities of China during the week-long tour.



## Setting Your Recruitment Agendas throughout China...

We take pride in supporting more than 600 institutions with direct interaction with students and bringing together some 50,000 students to explore the world of education excellence every October in Beijing, Chengdu, Guangzhou and Shanghai.



## 2018 Country of Honour – Russia

To bring together higher education institutions to explore more possibilities for further people-people exchange and cooperation, Russia is being appointed as the Country of Honour in 2018.



**Important Dates**  
Mark your calendar now!

January 20 Booth Application opens



June 20 Exhibitor online accounts open



August 20 Early bird prices close



September 10 Services applications close (i.e. advert, visa letter, hotel booking etc.)